

ASK + ME + House = PRESENTS

WHAT

People and events¹ that engage the mind, touch the heart, and ignite the spirit as a way to bring us home to ourselves.

WHY

- ✓ Share my home with others in a manner that fits my schedule and lifestyle.
- ✓ Support independent artists, authors, and speakers by introducing new audiences to their work.
- ✓ Build community by expanding my network of personal friends, clients and/or business associates.
- ✓ Have fun!

TOUCHSTONE² Guidelines

- Do I feel a "tug of my heartstrings" in relation to
 - ❖ you
 - ❖ your WORK
 - ❖ your NETWORK
- Do I personally enjoy your work?
- Would I purchase your work and recommend it to others?
- Have I seen/heard your work in a similar setting?
- Has someone else recommended you to me?
- Are there references I can contact?
- Are you experienced in working/interacting/performing in intimate settings (e.g., previous house concert/interactive experience)?
- Are you comfortable working in a "non-amplified" space? (e.g., a sound system is not provided, but may be used to provide a balanced sound)
- Do you have an established audience and a way to communicate with them electronically?
- Do you have products (e.g., CDs, books, etc.)?
- Do you have a website?
- How will our collaboration contribute to the overall reputation and goodwill of ASK ME House?
- What kind of people typically enjoy your work? (i.e., demographics and psychographics)
- Will enough of my existing network enjoy your work?
- What is the likelihood that your existing network will find my own work of interest?

How I decide

After exploring the questions outlined above, I then try to balance the overall "tug" that I feel with existing priorities and commitments in my life and my work.

For more information and/or to submit a proposal, please contact:

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¹ Types of events: House Concerts, Workshops, Book Signings, Trunk Shows, Conversations with....., etc.

² A *basis for comparison*; a *reference point against which other things can be evaluated*. Definition source: <http://dictionary.reference.com>